



WNCN
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

CONTRACT

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

<u>Product</u>		<u>Contract / Revision</u>		<u>Alt Order #</u>	
North Carolina		954508 /		25319697	
<u>Contract Dates</u>		<u>Estimate #</u>			
11/01/16 - 11/07/16		7987			
<u>Advertiser</u>		<u>Original Date / Revision</u>			
POL/Donald Trump for President (R)		10/14/16 / 10/14/16			
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>			
EOM/EOC	Broadcast	Cash			
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>			
ENCT	Katz Washington	Katz/Washingt			
<u>Special Handling</u>					
<u>Demographic</u>					
Adults 18+					
		<u>Total Ratings</u>			
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>			
9914860	521	966			
<u>Agency Ref</u>	<u>Advertiser Ref</u>				
IN16043/SP10305					

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ENCT	11/06/16	11/06/16	Su 1030p Seinfeld	1030p-11p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S	1				\$20.00	0.70			
N 2	ENCT	11/05/16	11/05/16	Sa 1030p Seinfeld	1030p-11p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S-	1				\$20.00	0.60			
N 3	ENCT	11/01/16	11/07/16	M-F 1030p Seinfeld	1030p-11p		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--	5				\$85.00	0.80			
Totals												7	\$465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	7	\$465.00	(\$69.75)	\$395.25
Totals	7	\$465.00	(\$69.75)	\$395.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

<u>Contract / Revision</u>		<u>Alt Order #</u>
954508 /		25319697
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	North Carolina	7987
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Donald Trump for Pi	10/14/16 / 10/14/16	

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25319697 Changes as of: 9/27/2016 at 6:28 PM Version: Original Order
 CPE: 521/966/7987 Flight: 11/1/16 - 11/7/16 Total \$: \$465.00
 Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Total Spots: 7
 815 SLATERS LANE Product: North Carolina
 ALEXANDRIA, VA Agency Order #: 5432331 Office: WASHINGTON
 22314 Primary Demo: Adults 18+
 Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE
 Salesperson: JACOB ROTH Assistant: JACOB ROTH
 212-373-8175 212-373-8175
 Separation: Total CPP: \$87.74
 Total GRP: 5.3

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	Su 10:30p-11p		Seinfeld	\$20.00	0.7	30	0	0	0	0	0	1	0	1	\$20.00	\$28.57	0.7
2	Sa 10:30p-11p		SEINFELD W/K	\$20.00	0.6	30	0	0	0	0	1	0	0	1	\$20.00	\$33.33	0.6
3	Tu-F 10:30p-11p		SEINFELD	\$85.00	0.8	30	1	1	1	1	0	0	1	5	\$425.00	\$106.25	4.0
TOTALS:							1	1	1	1	1	0	1	7	\$465.00	\$87.74	5.3

954508



125 West 55th St
New York, NY 10019

Contract # 25319697

Changes as of: 9/27/2016 at 6:28 PM

Version: Original Order

CPE: 521/96677987

Flight: 11/1/16 - 11/7/16

Station: ENCT

Total \$: \$465.00

Agency: AMER MEDIA &
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Greenville/New
Bern/Wash

Total Spots: 7

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: North Carolina
Agency Order #: 5432331

Office: WASHINGTON
Primary Demo: Adults 18+

Total CPE: \$87.74
Total GRP: 5.3

Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/VOTE

Salesperson: JACOB ROTH
212-373-8175

Assistant: JACOB ROTH
212-373-8175

Separation:

Special Instructions		
Date/Time	Added by	Comment
09/27/16 6:28 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$46,500
ENCT Share:	1%
Comment:	
WCCT:	11%
WFXI:	25%
WTTN:	36%
WNCT:	27%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$465.00	\$87.74	5.3
Total	100%	7	\$465.00	\$87.74	5.3

Monthly Summary		
Month	Spots	Dollars
2016-Nov	7	\$465.00
Total	7	\$465.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/29/16 1:04 PM				\$0	\$0
New	9/27/16 6:28 PM	JACOB ROTH	New	7	\$465.00	\$465.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	--